



**THE POLICY
CIRCLE®**

2022 Impact Report

DEAR FRIENDS & SUPPORTERS,

You are probably familiar with the phrase, "what gets measured, gets done." It is important for both organizations and individuals to use measurements to gauge progress, refine focus, and define impact. As a local leader, you might define impact by how your actions directly affected the literacy rates of children at your school, helped house the chronically homeless population, or boosted the local economy. This year, many of us will look to the midterm elections to see how our efforts helped candidates or ballot initiatives succeed.

In the pages of this 2022 Impact Report, you will see how we track and measure impact at The Policy Circle. As an organization, we develop yearly and quarterly goals rooted in our Core Values:

- We are positive and opportunity-focused
- We take ownership
- We are passionate about The Policy Circle mission
- We exercise empathy and respect for people and ideas
- We strive for excellence

Over the last year, we have focused on building a strong, experienced team that can ensure our members have an excellent experience. We have doubled the reach of our mission through social media, virtual and in-person programming. We seized upon a national movement to empower parents by launching CLER 3.0, focused on Education, and graduated 100s of new civic leaders from CLER 1.0 & 2.0.

We gathered 71 remarkable speakers to share insights on a wide range of topics from workforce development to the war in Ukraine. We highlighted solutions and ideas that bring greater opportunities for more Americans to prosper.

Thanks to generous donors and an energized community in 45 states, The Policy Circle model and mission are more effective and impactful than ever.

As we look ahead, The Policy Circle is bridging a gap to reach more women who care about solutions - not partisanship. Our proven framework builds principled leaders ready to serve in elected and appointed roles. In 2023 and beyond, the Policy Circle's growing community of independent thinkers who value freedom is poised to be a driving force in American civic life. Thank you for being part of this movement.

The best is yet to come,



Sylvie

Sylvie Légère
Co-Founder and Board Chair



Stacy

Stacy Blakeley
Executive Director

NATIONAL REACH LOCAL IMPACT

The Policy Circle continued to grow in 2022 with impact and engagement.



11,000

Community
Members

10

New
Briefs

400

Circles

\$2.2M

In Donations
Raised in 2022

19.4M

Web
Impressions

101%

Increase in Social
Media Following

235K +

Brief Views

67%

Increase in New
Website Visitors

FEATURED IN:

AP Associated Press



COMCAST
NEWSMAKERS



*Maryland
Tribune*




BENZINGA



EQUIPPING & INFORMING

This year, the Policy Circle hosted thought-provoking and fact-based programming on a variety of topics in partnership with respected organizations, policy makers and thought leaders. By leveraging technology and social media, The Policy Circle greatly expanded its reach and provided value to members around the country.

7 Virtual Programs 

12 In-Person Events 

71 Speakers 

1267 Event Attendees 

7888+ Program Views 

MOVE THE NEEDLE PROGRAMS

Competition,
Innovation, &
Consumer
Protections:
Antitrust Law

Responding to
Refugee Crises

Literacy in
America

Honoring our
Veterans

10 NEW POLICY CIRCLE BRIEFS

- *Armed Forces*
- *Executive Branch*
- *Judicial Branch*
- *Failing Grade: Literacy in America*
- *Antitrust: Balancing Competition and Innovation*
- *Responding to Refugee Crises*
- *Ukraine-Russia Crisis*
- *Veterans*
- *Crime and Safety*
- *Migration Between States*

The Policy Circle received over **235,000+ Brief Page Views** in 2022 and expanded our library to **65 total briefs** in the Policy Circle library.



ACTIVATING LOCAL LEADERS

The Policy Circle's Civic Leadership Engagement Roadmap (CLER) is a proven framework that takes participants from having general civic knowledge to becoming effective civic leaders. This proprietary, 3-month leadership program is designed to strengthen understanding of American founding principles and boost local engagement. After only two years, CLER has already impacted hundreds of participants and thousands of citizens. We are building a pipeline of principled leaders with CLER grads securing both elected and appointed roles - mobilizing initiatives that improve the lives of all community members.

OUTCOMES OF CLER



Ran for elected office



Conducted meetings with city, county, and state elected officials



Appointed by Texas Governor to Licensing and Regulation Board



Appointed to Chamber of Commerce

“ Because of The Policy Circle, I feel better prepared to run for office, and because of **CLER**, I am leveraging access to resources and people to help prepare me for a future state political office run.

Dawn Lang

Recently Elected to IN School Board



CLER IN 2023 & BEYOND

THE BOWE STEWART FOUNDATION INVESTMENT

This year, The Policy Circle was thrilled to announce support from The Peter Bove and Barbara Stewart Foundation to fund a multi-year initiative to diversify and expand the reach of The Policy Circle's CLER program. With this significant investment, The Policy Circle will grow CLER cohorts and target engagement from distinct groups over three years, starting with a strategic focus on the military and veterans communities in 2023.



CLER 1.0 Founding Principles & Local Government

2.0 State & Federal Government

3.0 Education

The Policy Circle is now accepting applications for our 2023 cohorts. If you or someone you know are interested in applying for The Policy Circle's CLER program, [click here](#).



CONVENING WITH PURPOSE



This year's leadership summit focused on **Building Thriving Communities**.

Over the course of three days, we listened to a versatile group of speakers who brought unique perspectives on what it takes for a community to THRIVE, and focused on the intersection of innovation and opportunity.

Special guests and speakers included the First Lady of Texas Cecilia Abbott, Heidi Cruz, Representative Beth Van Duyne, Mayor of Fort Worth Mattie Parker, business leaders, CEOs, nonprofit leaders, best-selling authors, sought-after national speakers, thought leaders, and local practitioners.



“

The energy this incredible group of women received from one another is unlike anything I've ever experienced, anywhere. I started this week more focused and with greater purpose, and I know I speak for so many others who feel the same!

- Christi M.



830 Total Attendees 

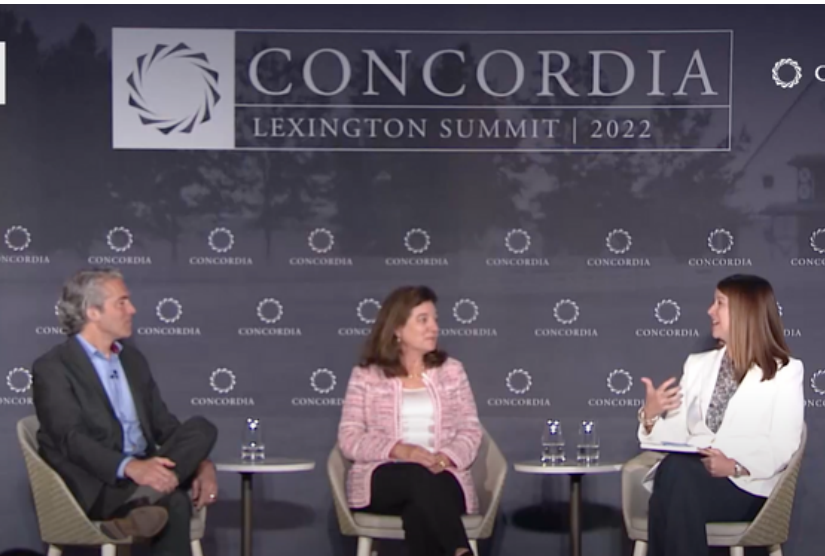
47 Unique Speakers 

37 Generous Sponsors 

136K Summit App Engagements 

6K+ Views on Summit Recordings 

COMING TOGETHER TO COLLABORATE



PARTNERSHIPS

The Policy Circle is grateful for key partnerships to continue to deepen the engagement and expansion of our mission. Thanks to our partners, sponsors, and State Leadership Councils, The Policy Circle continues to reach new audiences and circle up across the country.

A SPECIAL THANK YOU TO OUR 2022 SUMMIT SPONSORS:

Mary Beth Weiss

Triad Foundation

JPMorgan Chase & Co.

Patricia Kolber

She Said/She Said
Podcast

American Federation
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Bank of America

Ice Miller LLP

California Policy
Center

Cathy Cranberg

Generation W

ACE Scholarships

Authentic Agility
Games

Crow Holdings

Manhattan Institute

KFA, Inc.

The Hon. Linda
McMahon

Sarah Malloy Millett

The Ascend Fund

Ina Kim-Schaad

The Heritage
Foundation

Laura Cox Kaplan &
Joel Kaplan

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Mackinac Center for
Public Policy

Sylvie Légère

Stand Together
Trust

Candidate
Pathways

Freespoke

American Enterprise
Institute

RB DenUyl Family
Foundation

Tax Foundation

Illinois Policy
Institute



LEADERSHIP

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CEO of Greene Advisors LLC

Angela Braly
Co-Founder and Secretary

Laura Cox Kaplan
Creator & Host of She Said She Said Podcast



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SCAN THE QR CODE BELOW OR CLICK HERE
TO JOIN TODAY



<https://www.thepolicycircle.org>



The Policy Circle is a 501c3 that informs and equips women to be impactful civic leaders.