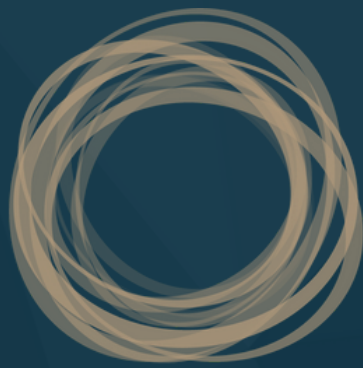


# 2023

## Impact Report



**THE** POLICY  
CIRCLE<sup>®</sup>

# Our Year

As 2023 draws to a close, we proudly reflect on a year marked by substantial growth and meaningful impact. Throughout the year, our programming has focused on exploring solutions and driving changes that enable each generation of Americans to unleash their potential. We have equipped our growing community with fact-based and credible information, nurtured emerging leaders through CLER, and convened women from all corners of the country, sparking dialogue and inspiring local actions. Thanks to your support, we doubled our impact this year.

## A REVOLUTION OF THE REASONABLE

As we approach 2024, a year of inevitable uncertainty and hyper-polarization, we know that our programs, network, and resources will provide clarity and community amidst the chaos. Here at The Policy Circle, we believe our country is in need of a revolution of the reasonable – a collective commitment to restoring civic knowledge and respectful dialogue while staying true to founding principles. Thank you for supporting our mission - the best is yet to come.



## At A Glance

13,000+ Community Members



# Building Leaders

## CIVIC LEADERSHIP ENGAGEMENT ROADMAP

CLER is The Policy Circle's three-month, self-paced leadership program that boosts civic knowledge and propels women into leadership. This highly immersive, experiential program combines small group learning and 1-1 coaching to ensure that our graduates become thoughtful and influential local leaders - prepared to tackle the tough issues in their communities and states.

This year, we doubled the number of applicants, and **270 women participated in CLER.**

The support of the **Bowe-Stewart Foundation** played an important role in this year's growth. Their generous investment enabled us to launch a targeted CLER outreach to members of the military community. In addition, they underwrote the highly successful **Full Circle Leadership Series**. With the Bowe-Stewart Foundation, The Policy Circle will continue targeted efforts to reach specific communities to broaden the reach and impact of CLER.

“



It was The Policy Circle's wisdom, guidance, and nudges that led me to apply for this committee. CLER opened my eyes in a profoundly new way – the people who show up at the local level are the ones who make the decisions. Therefore we MUST show up.

– Marjorie Eastman, Leadership Fellow at The Policy Circle

## FULL CIRCLE LEADERSHIP SERIES

The Full Circle Leadership Series focuses on the skills, mindset, and strategic thinking needed to become more effective, persuasive, and influential leaders. These interactive, virtual events featured a mix of practical insights from women who have walked the walk - from securing appointments and legislative victories to building compelling stories and strong collaborations.

10,000+  
Programming Views  
on Full Circle  
Leadership Series



# Informing A National Audience

## POLICY CIRCLE BRIEFS

The Policy Circle Brief library contains **73 nonpartisan** resources with carefully vetted information and data on critical issues. Each Brief highlights the power of entrepreneurial solutions, personal responsibility, and local agency. Briefs and Discussion Guides are meant to guide conversations and spark constructive action.

*Click the Briefs below to view.*

**275,000+**  
2023 Brief Views

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**730,000+**  
All Time Brief Views



## MOVE THE NEEDLE VIRTUAL EVENTS

The Policy Circle's Move The Needle virtual events offer members live interactions with policymakers, industry leaders, CEOs, authors, and experts. These programs facilitate discussions on complex policy issues and provide actionable steps for viewers in communities nationwide. Click below to view these programs.

**POLICY CIRCLE PRESENTS**

### THE FAILURES AND FUTURE OF THE U.S. FOSTER CARE SYSTEM

MOVE THE NEEDLE VIRTUAL WEBINAR

**NAOMI RILEY**  
Fellow, AEI;  
Senior Fellow, IWF

**MEGAN ROSE**  
CEO, Better Together

MARCH 2, 2023 | 12:00 PM CT

**POLICY CIRCLE PRESENTS**

### THE THREAT OF CHINA

MOVE THE NEEDLE VIRTUAL EVENT

**REP. MIKE GALLAGHER**  
Chairman of the Select Committee on China; 8th District - WI

**DR. JACQUELINE DEAL**  
President and CEO, Long Term Strategy Group; Senior Fellow of the Foreign Policy Research Institute

JUNE 14, 2023 | 4:00 PM CT

**POLICY CIRCLE PRESENTS** **EDCHOICE**

### NOWHERE TO GO BUT UP: THE FUTURE OF EDUCATION IN AMERICA

Move the Needle Virtual Event  
Thursday, August 17th  
12:00 PM CT

**MICHAEL MCSHANE**  
Director of National Research, EdChoice

**LORI ARMISTEAD**  
Senior Program Officer of Education, Walton Family Foundation



# Convening and Connecting

In 2023, The Policy Circle team traveled across the country, convening stakeholders, partners, and community members to engage in substantive discussions and collaborative problem-solving.

These events, enhanced understanding of complex policy issues, fostered connection, and facilitated the exchange of ideas.

**24**  
In-Person &  
Virtual Events  
**1,492**  
Total In-Person  
Event Attendees



## DAY AT THE CAPITOL: TEXAS

The Policy Circle's Day at The Capitol in Austin, TX, was a dynamic event that immersed participants in the heart of legislative action. The packed day of learning included a Capitol tour, a panel on housing policy, a luncheon focused on securing state appointments, and a lovely reception hosted by the First Lady of Texas. In 2024, we will replicate this successful model by taking this event on the road to key state capitols across the country.



## STRATEGIC COLLABORATION: MONTANA

The Policy Circle traveled to Montana and hosted a regional event featuring a fireside chat with Montana's Governor Greg Gianforte and a panel conversation with strategic partner, EdChoice. This event focused on workforce development and innovative career pathways - activating a whole new network for The Policy Circle in Montna.



## POLICY CIRCLE EXPERIENCES

The Policy Circle Experiences are regional events hosted by a National Advisory Council member. These experiences enable The Policy Circle to reach new audiences and build more circles in a particular area.

At these experiences, participants engage in round-table discussions featuring a Policy Circle Brief and learn more about The Policy Circle mission. This year, The Policy Circle hosted experiences in Park City, Utah, West Palm Beach, Ponte Vedra and Marco Island, Florida, Vail, Colorado, Scottsdale, Arizona, and Nashville, Tennessee.





Co-Founder and Board Chair, Sylvie Légère, Interviews Bari Weiss, Founder of The Free Press, at the 2023 Leadership Summit

## The 7th Annual Leadership Summit

In November, over 650 in-person and virtual participants gathered for catalytic conversations with policymakers, practitioners, advocates, researchers, and local leaders at The Policy Circle Leadership Summit. The theme, *Focus on the Future: Unleashing the Promise of Each Generation*, highlighted actionable solutions to unlock the power and potential in yourself and others. With an emphasis on innovation and dialogue, participants left more informed, connected, hopeful, and better equipped to create lasting, positive changes in their communities.

Featured speakers included Bari Weiss, Florida's Attorney General Ashley Moody, the Hon. Betsy DeVos, Congresswoman Laurel Lee, Dr. Melissa Kearney, Dr. Shauna Shapiro, business leaders, CEOs, nonprofit leaders, best-selling authors, and national thought leaders. [View the Summit sessions here.](#)

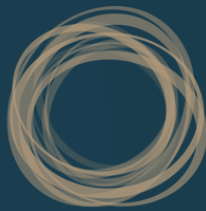
650  
Attendees

59  
Speakers

306K+  
Impressions

68K+  
Digital Reach





THE POLICY  
CIRCLE®

[www.thepolicycircle.org](http://www.thepolicycircle.org)



The Policy Circle is a national 501(c)(3) organization that informs, equips,  
and connects women to be more impactful citizens.

