



# Influencing Policy - How to Get Started

Who does the issue affect and who are the key stakeholders in government and the community? How many people are affected?

Who are your fellow advocates - individuals, organizations, politicians? Those who have similar problems, also think it is an issue, or would be beneficiaries?

Who is your opposition - individuals, organizations, politicians? What objections are there? What are the different perspectives?

What contributes to the problem? What level of government is involved? What public official? Where do they stand?

What has been tried before? What policies are currently in place?

What will happen if nothing changes?

When did it become a problem?

When are key dates about the issue?